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62,23

RAINBOWRIDGE
16 FARM

Gladiolus Price
" List

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Rainbowridge Farm is located three miles north of Plainfield, Indiana, "The Friendly Folk's Village" which is on the Old Trails National Road, fourteen miles west of Indianapolis.

Address all communications to
RAINBOWRIDGE FARM
PLAINFIELD, INDIANA

RAINBOWRIDGE FARM

Retail List 1928

The gladiolus can be grown successfully in every State of the Union and almost every country in the world where other crops succeed. They are not particular or fussy as to soil, care or climate, but just need to be given a chance. They do need plenty of sun and air, however. When planting bear in mind to use the sunniest spot available, and keep away from walls, shrubs, and trees.

Of course rich garden soil will give more vigorous flowers, and spikes, than poor soil, and they respond willingly to extra care. Do not use fresh manure, but try to use soil that has been manured a season or two before. One of the most important things in glad culture is cultivation all through the season, even after the bulbs have bloomed, that they may store up sufficient energy for the following year.

Please notice that this year I am listing three sizes in almost all varieties of bulbs. The large bulb will produce the largest spikes and most flowers per bulb. Medium ones good spikes and flowers, but not quite so plentiful in most varieties. Most of the small ones will produce small spikes, but will make wonderful bulbs for the following year. These small sizes make it possible for you to get an excellent start at very little cost. For those who wish to grow their stock from bulblets, I will be very glad to quote prices on any amount, but please write early.

Gladiolus bulbs may be planted any time from the latter part of April to last of June, in this latitude, (Central Indiana.) There is a great difference of opinion expressed by different growers as to the depth of planting. How often I have read to plant from five to six inches deep to prevent glads from blowing over. From my own experience I have found that bulbs planted with about two inches of soil over them do the best, and stand up best against all other methods.

As soon as you think the glads have stopped growing, and before the foliage gets too brown, the bulbs should be dug, tops cut off close to bulb to save space, and spread out in a shady place to dry. Those planted in April will be ready about September first, and so on up through the season. Store in a dry, frost proof place in open containers. They need air.

Every variety listed here has been tried on the farm and found good for cut flowers. Most every one grows very strong and multiplies easily. If you want to keep up your stock, save the little bulblets that grow on the bottom of the bulbs, and plant them in trenches, in the Spring, like peas. Some will bloom first, some the second, and all the third. These little bulblets will produce bulbs like the mother bulb; same variety, same flower.

Large bulbs will be one and one-quarter inches in diameter, or larger; medium, one inch or larger; small, one-half to three-quarters of an inch. Twelve bulbs will be furnished for price of ten; one hundred bulbs, one variety, one size, for the price of six dozen.

All bulbs and seed are priced parcel post paid, and will be sent in the Spring, just before planting time.

CLIFFORD L. JESSUP

RAINBOWRIDGE FARM

RETAIL LIST 1928

AMERICA

Light lavender pink. Very dependable and a good multiplier. An old timer that we cannot get along without.

Large, 5c. Medium, 4c. Small, 2c.

ALICE TIPLADY

Bright orange saffron. One of the most popular glads in the world today. Large bulbs throw several spikes and small bulbs bloom.

Large 6c. Medium, 4c. Small, 3c.

ANNA EBERIUS

Pure velvety purple with a little darker throat. Large, wide open flowers on good, strong spikes.

Large, 10c. Medium, 7c. Small, 5c.

ALBANIA

One of the best whites of pleasing texture. Wide open, rounded petals with edges finely ruffled.

Large, 10c. Medium, 7c. Small, 5c.

BUTTERFLY

Orange buff, pointed petal type flowers carried on tall, heavy stems. Great for landscape planting, for a few large bulbs planted early will bloom almost all summer, making many spikes.

Large, 5c. Medium, 4c. Small, 2c.

MRS. H. E. BOTHIN

Delicate flesh pink, well ruffled petals with a very pleasing red throat. Some call this the glorified Pendleton. One of the very best. Small bulbs will make very nice spikes.

Large, 12c. Medium, 9c. Small 6c.

BYRON L. SMITH

Beautiful soft lavender with light yellow throat. Often referred to as the orchid glad. Byron is not as strong a grower as some, but is well worth growing for its delicate and rare coloring. For those who delight in color combinations try Anna Eberius and B. L. S. together. Planted at same time they will bloom about the same time.

Large, 15c.

CRIMSON GLOW

One of the most beautiful and dependable velvety crimson glads. Tall spikes and very broad, wide open, imposing blossoms.

Large, 8c. Medium, 6c. Small, 4c.

ELIZABETH GERBERDING

Very heavily ruffled shell pink mottled shades of rose. A tall, strong grower, and very desirable cut flower.

Large, 10c. Medium, 7c. Small, 5c.

EARLY SNOWFLAKE

When well grown this looks more like a large, white lily than a glad. Good grower, and makes very large bulbs.

Large, 10c. Medium, 7c. Small, 5c.

RAINBOWRIDGE FARM

GIANT NYMPH

Large, wide open rose pink flowers, borne on tall erect spikes. Very popular and much in demand.

Large, 25c. Medium, 15c. Small 10c.

GOLDEN MEASURE

Pure, clear yellow, large, open flowers on tall, massive spikes. Truly a wonder glad, and one that causes the glad fan a real thrill. Blooms well from small bulbs.

Large, 10c. Medium, 7c. Small, 5c.

E. J. SHAYLOR

A tall, growing, ruffled rose pink that can always be depended upon. Blooms well from small bulbs.

Large, 8c. Medium, 6c. Small, 4c.

HERADA

Large blooms of pure, glistening mauve. The only glad of this particular pure shade at this price.

Large, 5c. Medium, 4c. Small, 3c.

JACK LONDON

Light salmon with pale vermillion stripes. Canary yellow throat with ruby stripes. Tall, strong grower. Mighty fine cut flower.

Large, 12c. Medium, 9c. Small, 6c.

JEWEL

Light salmon pink with golden throat. A large flowered, wide open prim, on tall, erect slender spikes, with very desirable placement.

Large, 10c. Medium, 6c. Small, 4c.

LILY WHITE

An early pure white that we cannot get along without. Strong, sure grower and bloomer.

Large, 5c. Medium, 4c. Small, 2c.

LE M. FOCH

Extra large, pure, glistening, light pink. Blooms about a week sooner than America. Plant these two at same time.

Large, 5c. Medium, 4c.

LUCETTE

Ivory white with very narrow violet lines on lower petals. Very prolific. One of the best cut flower varieties on the market today at this price.

Large, 15c. Medium, 12c. Small 8c.

MING TOY

Pure, self colored buff on tall, straight spikes with perfect placement. A beauty now much in demand.

Large, 10c. Medium, 7c. Small, 5c.

MRS. FRANK PENDELTON

A beautiful light pink with scarlet blotch in throat that came out in 1915, and has never lost its popularity.

Large, 5c. Medium, 4c. Small, 2c.

MRS. FRANCIS KING

Bright, flame red, monster flowers on tall, heavy spikes describes Mrs. King, but she must be grown in your garden to be fully appreciated. If you have no glads at all, or only a few be sure to get this one,

Large, 5c. Medium, 4c. Small, 2c.

RAINBOWRIDGE FARM

MARY PICKFORD

One of the daintiest cream white with sulphur yellow throat. Each spike makes a compact bouquet in itself. As popular and sweet as her namesake.

Large, 10c.

MYRTLE

Another dainty with many arbutus pink, medium flowers open at once. Very useful for vase and basket.

Large 6c. Medium, 4c. Small, 3c.

ORANGE QUEEN

An unusual shade of intense orange bronze that shows up clear across the field. Strong grower and very prolific. In heavy demand. Large size only.

Large, 35c.

OPALESCENT

Soft, rosy, sparkling lavender with frosted appearance which adds to its beauty. Lavender glads as a rule are weak growers but Opalescent is a real gem that is bursting with vitality and produces oodles of bulblets that grow easily.

Large, 20c. Medium, 15c. Small, 10c.

SOUVENIR

Medium sized blossoms of pure gleaming gold well placed on tall graceful spike. If you want a good supply of cut flowers and like yellow this is the one to choose. Very prolific.

Large, 10c. Medium, 7c. Small, 4c.

ROSE ASH

There is no use trying to put into words a description that fully portrays or does justice to the beauty or appeal that this unusual glad carries. A harmonious blending of soft smokey hues of rose, ash grey, etc., on ruffled petals with a touch of yellow and ruby on the lower ones makes this a mighty popular glad.

Large, 12c. Medium, 9c. Small 5c.

SALMON BEAUTY

A tall growing graceful flower of salmon with yellow throat. Just a Salmon beauty.

Large, 10c. Medium, 6c. Small, 3c.

SCHWABEN

An old time yellow that has stood the test of time. Many blossoms pop out at once rather close together.

Large, 5c. Medium, 4c. Small, 2c.

THEDA

Mighty early and mighty good. Shrimp pink with soft yellow throat. Very attractive and dependable.

Large, 15c. Medium, 10c. Small, 7c.

RAINBOWRIDGE FARM

Special Offers

Glad fans are often at a loss to find a suitable cut flower that is easily grown that will go in vase and basket arrangement with the gladiolus. One of the very best among many that we grow here on the farm is cynoglossum amabile or Chinese forget-me-not. Dainty blue flowers come in hit and miss arrangement on nice long stems that keep well in water and buds keep on blooming after being cut. The seed is very much like and about the size of tomato seed and should be planted very thinly where wanted to grow as this forget-me-not does not stand transplanting. Plant in rich loose soil and you will be well rewarded. A new flower only recently imported and rarely seen in general catalogs. Generous packet with your bulb order, twenty-five cents.

30 Bulbs for One Dollar

For several seasons we have sold a special collection in many colors, unlabeled but from named varieties, of thirty blooming size bulbs for one dollar. These have proven very popular with those who do not care to keep each variety labeled separately. One hundred of these bulbs for two-fifty.

20 Bulbs for One Dollar

For one dollar we will label one bulb each, blooming size, of twenty varieties, our selection. If bought separately these would cost much more than this.

When you buy labeled glad bulbs be sure to keep them staked when growing, properly bagged and labeled while curing and in storage. Place a good, stout stake in front of each variety with its name plainly printed. Make stake large enough so that it can be set firmly in the ground then the plow or hoe will not knock it down. Learn your glads by name. Know their faces and they will be real friends instead of passing acquaintances during the blooming season.

An urgent and cordial invitation is extended to all flower lovers to visit the farm during the blooming season which begins the first of May with the tulips. Then comes the daisies and other perennials. The glad season starts the first of July and continues until frost and freezing weather cuts them down.

All during the blooming season we are prepared to furnish cut flowers, baskets, funeral sprays and designs in pleasing combinations of colors made up from glads, dahlias, greens and other flowers entirely of our own growing.

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CLIFFORD L. JESSUP

Telephone 224-12

PLAINFIELD, - - - INDIANA

